

Publication Seminar Series

On: Feedback, Critique, Input – Giving and Receiving Comments Before, During, and After the Review Process

Jelena Spanjol, Institute for Innovation Management, Ludwig-Maximilians-University Munich

Speaker:



Jelena Spanjol is a Professor and Head of Institute at the Institute for Innovation Management, Ludwig-Maximilians-University Munich, Germany. She is the Editor-In-Chief of the Journal of Product Innovation Management. Her research interests span multiple perspectives on and levels in innovation (from individual employees to firm innovation strategies). Central research theses pertain to innovation motivations, capabilities, and behaviors. For example, how firms think about and interpret markets influences, their motivations to innovate, which in turn determine product novelty and success. Within firms, team dynamics strongly influence which and how innovation initiatives are initiated and implemented.

When?

Thursday, 21st March 2019, 13:00-14:30

Where?

Building 424, Room 025

Abstract:

Our research endeavors turn on the wheel of feedback (or any of the other names it is known under) – what, how, and from whom we receive feedback; how we interpret and implement (or not) feedback; when and how we seek feedback; etc. While academic journals formalize this feedback-response cycle through reviewer comments received and responded to by authors, a broader view of feedback from the inception of a paper to post-publication can prove helpful to researchers. In this seminar, I will outline this broader view with the aim of engaging the audience in reflection and discussion, and to encourage the sharing of insights and experiences.

1. From idea to paper



2. Research methods



3. Engaging in discussion



4. Being a reviewer



5. Future of publishing