



DTU medieanalyse

4. kvartal 2017

1. Oktober – 31. December



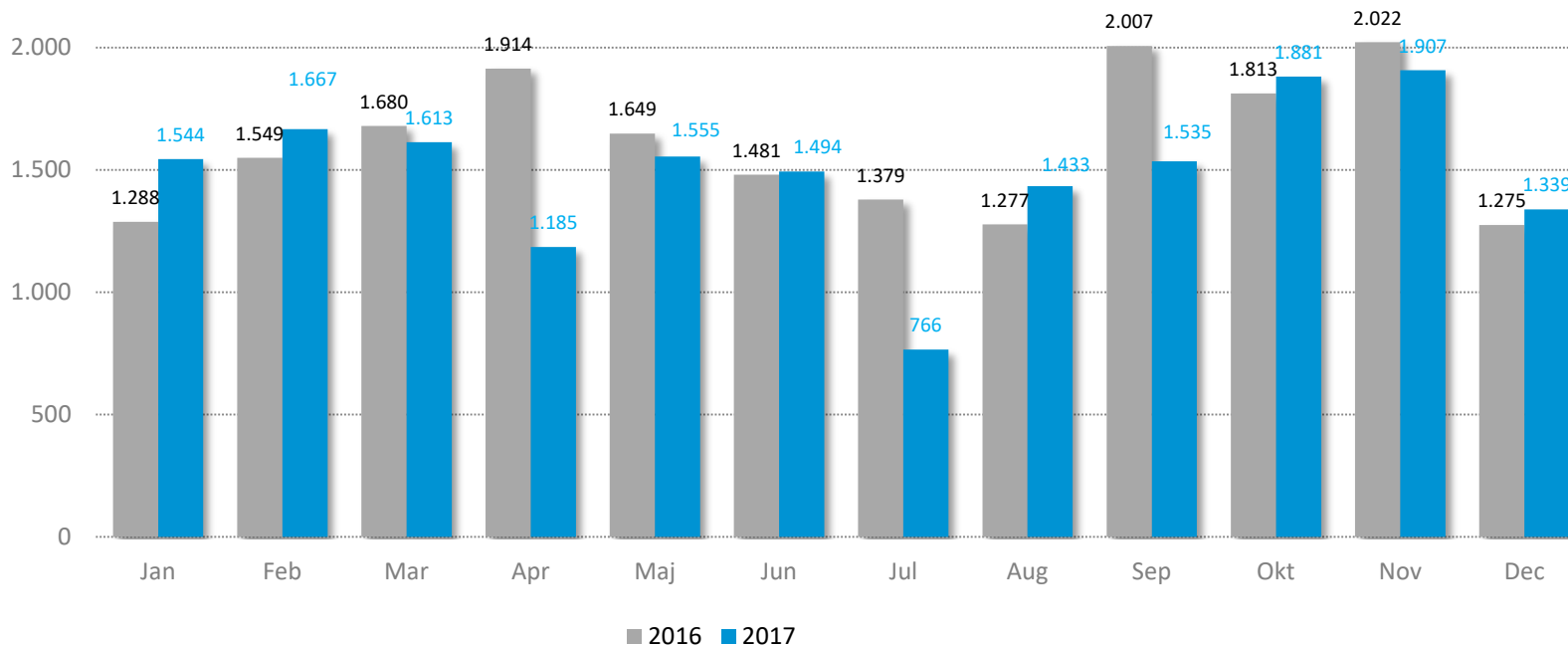


DTU Nøgletal

Tabel 1: Nøgletal

| DTU | Antal omtaler | Læsertal |
|-----------------|---------------|-------------|
| 4. Kvartal 2017 | 5.127 | 478.898.021 |
| 3. Kvartal 2017 | 3.734 | 344.459.515 |
| 2. Kvartal 2017 | 4.234 | 380.968.810 |
| 1. Kvartal 2017 | 4.824 | 417.285.823 |
| 4. Kvartal 2016 | 5.110 | 439.800.944 |

Figur 1: Antal omtaler

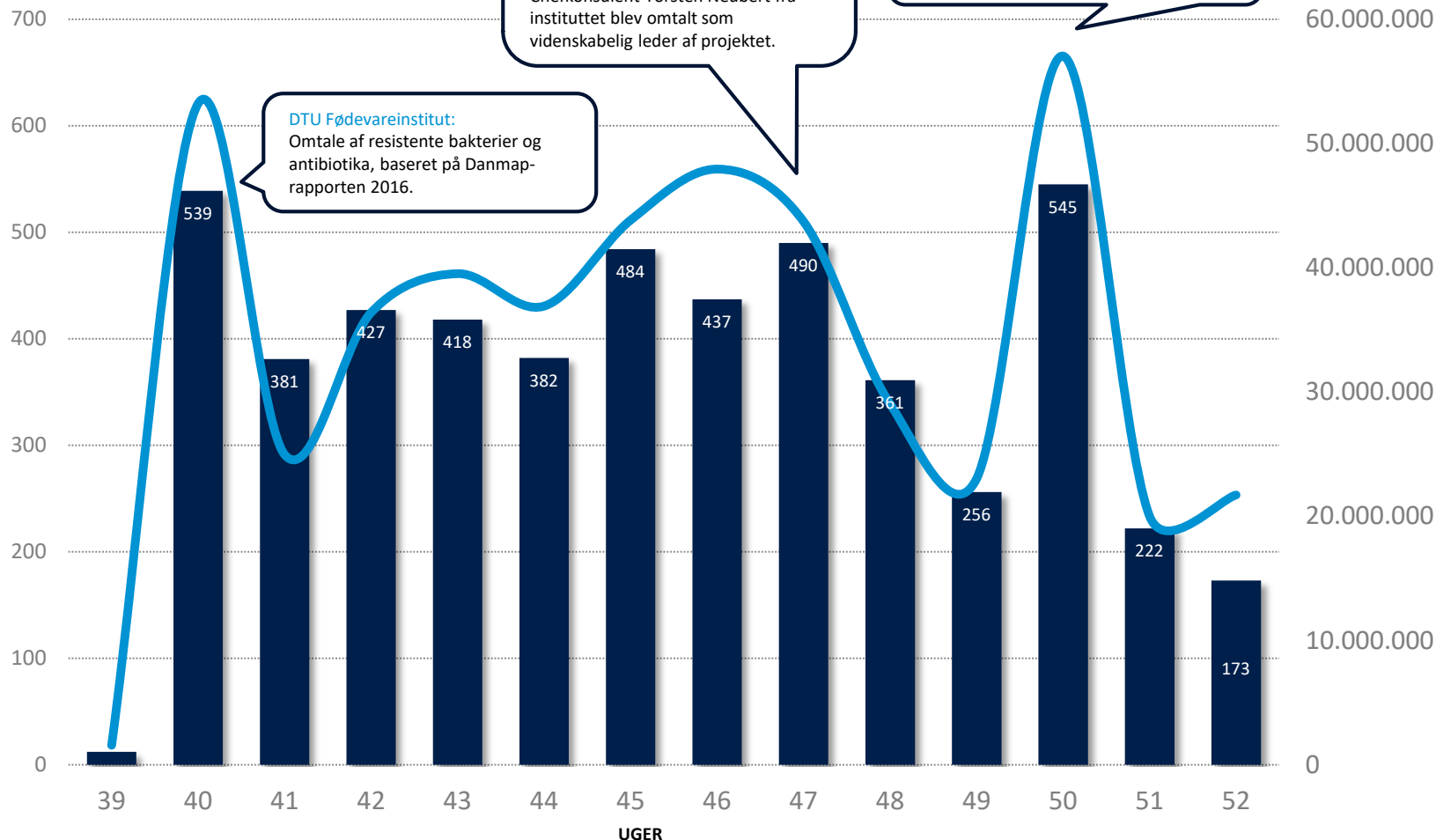


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Figur 1: Dette kvartal, uge for uge

ANTAL OMTALER

LÆSERTAL

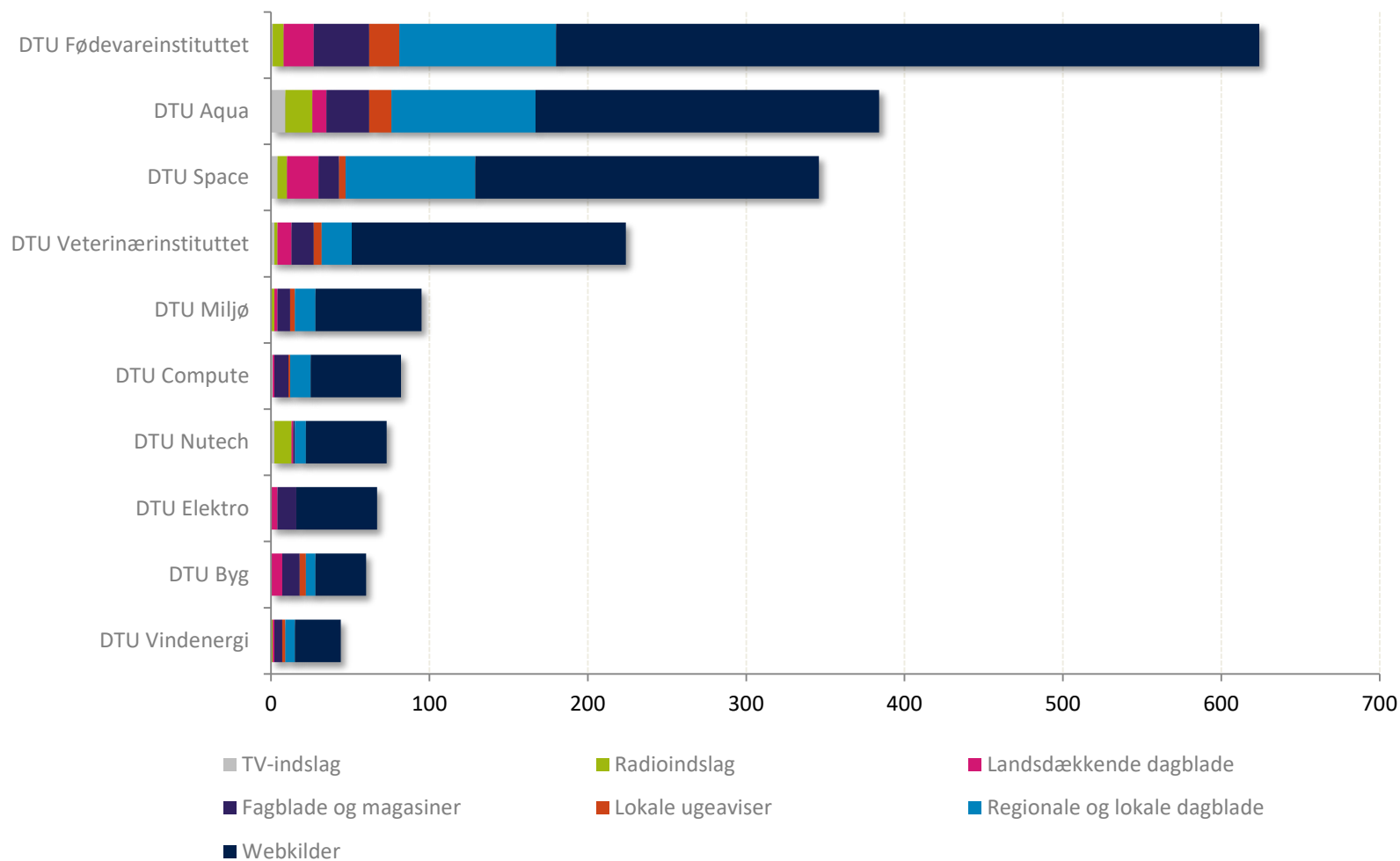


*Uge 39 er kun en dage



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Figur 2: Top 10 DTU institutters fordeling af medietyper

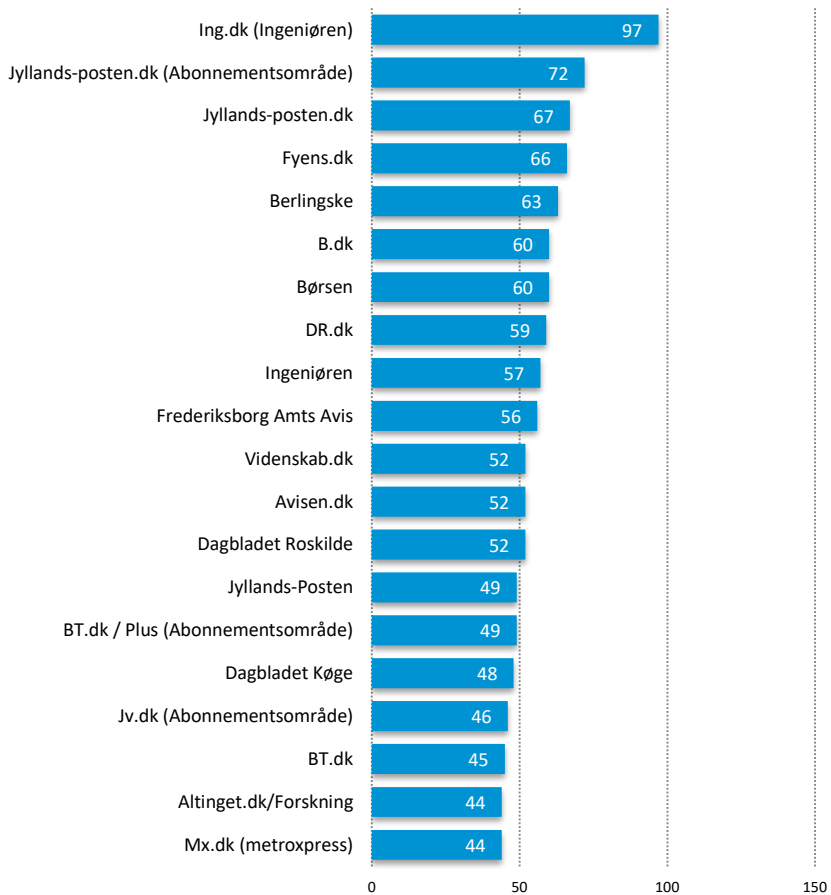




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Top 20 medier, dette kvartal og forrige kvartal

Figur 3: Antal omtaler i Q4 2017



Figur 10: Antal omtaler i Q3 2017

