DTU Corporate Partner

A Corporate Partnership is an exclusive and strategic collaboration with DTU. Together we create a tailor-made programme according to your needs, where you will be introduced to DTU’s offers across all research areas. We help you navigate across DTU, find the right people and assemble the right cross-disciplinary teams. We do ‘Business as unusual’!

The package includes Business Hub membership as well as access to all offers from the Talent Partner package. As a Corporate Partner, you will therefore both get close to DTU’s students as well as engage in a strong network of research-focused companies.

As a DTU Corporate Partner you get access to:

Permanent Key Account Manager
The Key Account Manager is your access to DTU’s cross-disciplinary offers, and the Key Account can also provide contact to relevant departments and researchers.

Strategic dialogue and kick-off on the collaboration
The CEO, DTU’s rector and involved heads of DTU departments meet to align the strategic aims of the partnership. Subsequently, we launch a kick-off where Development Managers, key persons and researchers define the research focus areas of the partnership.

Cross-disciplinary workshops
After kick-off we offer to arrange professional workshops where concrete projects are formed in a collaboration between your company and DTU’s researchers.

Media coverage of collaboration with DTU
You have the opportunity to get coverage of your collaboration with DTU on selected DTU platforms as well as on print. E.g. press coverage of a case about your collaboration with DTU on video, as an article or on social media.

Sustainability assessment of your business
DTU researchers point out the potentials to create a more sustainable business. It can lead to courses at DTU where students work on your case, educational courses of employees in life cycle assessments or consultancy services.

Collaboration with start-ups
With an eye on the strategic aim of the partnership and research projects, companies have the opportunity to be introduced to DTU’s start-up environment. We can set up a tailor-made day at DTU Skylab for 5-20 persons from your company with workshop sessions and 1:1 meetings with the many start-ups and entrepreneurs in house. This can be the foundation of future collaboration.

Annual Corporate meeting and strong network
Partners are invited to the annual Corporate meeting that is a potpourri of professional insights, festive features as well as a celebration of the past year’s successful collaborations. You will also get access to a special guided day during High Tech Summit 2021. Moreover, we are currently developing a study trip for partners which we expect to launch in 2021 (self-payment). You will receive a newsletter with invitations to events and workshops.

Learn for Life: HR Manager Round Tables
We invite HR Managers and HR Executives to take part in round table sessions, where we shed light on the employees’ technology competences in the company’s journey to growth. We guide you in pinpointing the competences needed by the future work force and inspire each other.

• Price: 200,000 DKK/annually incl. Business Hub membership and Talent Partner membership.